

2025 PARTNERSHIP PROSPECTUS



Celebrating 20 years



Dear Sir/Madam,



We would like to invite you to partner with us for the 2025 WA Youth Cattle Camp and help us celebrate 20 years of our event.

The WA Youth Cattle Camp was first held in 2005, put together by a small number of committed Western Australian beef and dairy producers, who were dedicated to providing the younger generation of cattle enthusiasts an opportunity to gain knowledge of cattle husbandry.

The Committee has since evolved to the WA Youth Cattle Association, who continue to dedicate their time and effort to seeing their prestigious event come to life and will again host the WA Youth Cattle Camp on the 27th-29th March 2025, at the Brunswick Showgrounds.

The proposed timeline of events for the WA Youth Cattle Handlers Camp is as follows:

1st July 2024	Partnership Applications Open
31st December 2024	Partnership Application Closes
1st December 2024	Camp Entries Open
15th December 2024	Camp Entries Close
January/February 2025	Partnership Acknowledgement
27th-29th March 2025	WA Youth Cattle Camp at Brunswick Showgrounds
28th March 2025	WAYCC 20 year Commemoration Dinner
29th March 2025	Camp Presentations at Brunswick Showgrounds
April 2025	Post Camp publication and Partnership recognition

The WA Youth Cattle Association appreciates your support as our Camp would not be possible without our Partners. Partnership offers may include monetary contributions, in kind services, or the donation of products or prizes. All partnership income directly contributes to covering the costs of Camp, along with providing great opportunities for our entrants, including two major travel bursaries.

The Committee will consider all partnership applications, including donations of products and services, and will contact you with confirmation of your partnership.

We look forward to engaging with you in the near future and hope to see you at our 2025 Cattle Camp event.

Yours Sincerely,

Billi Marshall
WAYCA Chairperson



Driven by a team of dedicated cattle enthusiasts from across Western Australia; the WA Youth Cattle Association proudly hosts the annual WA Youth Cattle Camp (WAYCC). Established in 2005, the first Camp welcomed 56 entrants competing in either beef or dairy to come together and gain hands on experience in cattle management and handling. Now, 17 camps later, the Camp fills 100 entrant applications within 48 hours of opening.

Entrants range from 8 to 25 years in age, and from little or no experience, to our States Champion Handlers. The WAYCC caters for its participants through a structured day-to-day program and is the only youth cattle competition in Australia that incorporates both beef and dairy programs in a single event.

Taking place over three days at the Brunswick Showgrounds each year, participants gain valuable knowledge and experience in cattle husbandry, herd management and exhibition. Additionally, the entrants are exposed to safe livestock handling techniques, animal welfare and the latest industry standards in production and show preparation.

More than cattle, every participant gets the opportunity to engage with leading industry professionals, build confidence within themselves, gain life skills including public speaking and problem solving, and most importantly, create friendships that can last a lifetime.

From the showring to careers within the industry and beyond, the WA Youth Cattle Association is proud to recognize the positive contribution the Camp has had on past participants, and strives to continue generating pathways and helping our youth become involved in our WA cattle industry.

For more information, please visit wayouthcattlecamp.com.au or visit us on Facebook and Instagram @waychc



LEVELS OF PARTNERSHIP

NAMING RIGHTS

Private & Confidential Agreement. Discussions are welcomed and encouraged, please apply directly to the WAYCA Committee.



Our 2025 Naming Rights partner is currently secured by Delta Agribusiness and Zoetis. This position will become available in 2026.

DIAMOND

Minimum \$3500

- Business name on back of Camp shirt (large font)
- Invitation to attend Camp as a spectator
- Invitation to attend 20 year Commemorative Dinner (3 complimentary tickets)
- Trade display site for duration of Camp
- Advertising package including
 - Promotional material in participant package
 - Social media & Print media promotion
 - Recognition on WAYCC website
 - Recognition in participant booklet



GOLD

Minimum \$2000

- Business name on back of Camp shirt (medium font)
- Invitation to attend Camp as a spectator
- Invitation to attend 20 year Commemorative Dinner (2 complimentary tickets)
- Trade display site for duration of Camp
- Advertising package including
 - Promotional material in participant package
 - Social media & Print media promotion
 - Recognition on WAYCC website
 - Recognition in participant booklet



SILVER

Minimum \$1000

- Business name on back of Camp shirt (medium font)
- Invitation to attend Camp as a spectator
- Invitation to attend 20 year Commemorative Dinner (2 complimentary tickets)
- Advertising package including
 - Promotional material in participant package
 - Social media & Print media promotion
 - Recognition on WAYCC website
 - Recognition in participant booklet



BRONZE

Up to \$1000

- Business name on back of Camp shirt (small font)
- Invitation to attend Camp as a spectator
- Invitation to attend 20 year Commemorative Dinner (1 complimentary ticket)
- Advertising package including
 - Promotional material in participant package
 - Social media & Print media promotion
 - Recognition on WAYCC website
 - Recognition in participant booklet



SPECIALITY PACKAGES

20 YEAR DINNER

\$5000

1 PACKAGE AVAILABLE

- Business name on back of Camp shirt (large font)
- Invitation to attend Camp as a spectator
- Naming rights of 20 year Commemorative Dinner (and 4 complimentary tickets)
- Invitation to address participants at Dinner
- Trade display site for duration of Camp
- Advertising package including
 - Promotional material in participant package
 - Social media & Print media promotion
 - Recognition on WAYCC website
 - Recognition in participant booklet



LANE SPONSOR

\$2000

8 PACKAGES AVAILABLE

- Business name on back of Camp shirt (medium font)
- Invitation to attend Camp as a spectator
- Invitation to attend 20 year Commemorative Dinner (2 complimentary tickets)
- Trade display site for duration of Camp
- Logo printed on back of entrants bibs for that division.
- Naming rights and advertising on cattle lane for that division
- Advertising package including
 - Promotional material in participant package
 - Social media & Print media promotion
 - Recognition on WAYCC website
 - Recognition in participant booklet



ENTERTAINMENT

\$1500

1 PACKAGE AVAILABLE

- Business name on back of Camp shirt (small font)
- Invitation to attend 20 year Commemorative Dinner (1 complimentary ticket)
- Naming rights of Thursday evening entertainment
- Invitation to attend Camp Thursday evening
- Advertising package including
 - Promotional material in participant package
 - Social media & Print media promotion
 - Recognition on WAYCC website
 - Recognition in participant booklet





WA YOUTH
CATTLE
ASSOCIATION

	NAMING RIGHTS	DIAMOND	GOLD	SILVER	BRONZE	DINNER	LANE	ENTERTAINMENT
Naming Rights of Overall Camp	✓							
Naming rights of specific event or area at Camp						✓	✓	✓
Logo on front of Camp shirts	✓							
Logo on hat	✓							
Logo on water bottle	✓							
Name on back of shirt (large font)		✓				✓		
Name on back of shirt (medium font)			✓	✓			✓	
Name on back of shirt (small font)					✓			✓
Logo on entrant bibs							✓	
Invitation to Camp Dinner	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Camp website	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Camp social media	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in Participant booklet	✓	✓	✓	✓	✓	✓	✓	✓
Banner displayed at Camp	✓	✓				✓		
Trade stall site at Camp	✓	✓	✓			✓	✓	
Invitation to present to entrants	✓					✓		



YOU'RE INVITED

Celebrating 20 Years of Cattle Camp

To say thankyou, all Corporate Partners of the 2025 WA Youth Cattle Camp are invited to join us on Friday 28th March 2025, at the Brunswick Showgrounds from 4:30pm, to witness our Camp classic Chute-out competition, and to enjoy a social evening with our Camp entrants, committee and volunteers.

Complimentary tickets are outlined in the Partnership categories, and extra tickets can be purchased from the WAYCA. Following the Chute-out competition partners are invited to join us for a special Camp dinner, commemorating 20 years of the WA Youth Cattle Camp.

A night of celebration, the WAYCA is excited to host our partners, participants, volunteers, previous camp winners and life members to an enjoyable meal, followed by our Camp charity auction, announcement of Scholarship recipients and finishing off with a boogie on the dance floor.

Invitations will be circulated following Partnership acceptance.

We hope to see you there!



PARTNERSHIP APPLICATION

Thankyou for supporting the WA Youth Cattle Handlers Association.

Please provide a name and contact details for all correspondence. All correspondence regarding the 2025 WA Youth Cattle Camp will be sent to the email address you supply on this application form.

Company Name: _____

ABN: _____ Contact Name: _____

Email: _____

Mobile: _____ Office: _____

Postal Address: _____

Please select level of Partnership

Diamond (minimum \$3500)

Amount: _____

Gold (minimum \$2000)

Amount: _____

Silver (minimum \$1000)

Amount: _____

Bronze (up to \$1000)

Amount: _____

Dinner (\$5000)

Lane (\$2000)

Entertainment (\$1500)



If you are supplying a product, please provide product details and dollar value below.

Product description: _____

Is freight included: yes / no If yes, \$ value of freight: _____

Signature: _____ Date: _____

Print Name: _____ Position: _____

Please return Applications to:

Sponsorship Coordinator

Cindy Dowdell 0439 830 580

Email: sponsorship@wayca.org



WA YOUTH
CATTLE
ASSOCIATION

Special thanks to:

